

# Sport Leadership, B.A.

---

## Degree Offered

- Bachelor of Arts

## Nature of the Program

The online undergraduate sport leadership degree program prepares students with the leadership knowledge and skills to effectively traverse, integrate, and collaborate across varied sport-related fields using a customizable approach tailored to students' educational and career needs. Students are provided opportunity to coalesce multiple pathways in the sport sciences in a flexible, customizable, online format with curricular stranding and programmatic assessment related to leadership theory and research in sport and their application in diverse sport contexts. This degree program is a viable option for first-time freshmen, transfer students, or degree-seeking industry professionals desiring the flexibility of an entirely online education with a customizable curriculum in the sport sciences.

In addition to the institution's general education requirements, students will complete courses in career and professional development, diversity, as well as leadership theory and application in sport. Students will also select from four bundles of courses aligned with the major dimensions of sport sciences – administrative, pedagogical, psychological, and social. Students will explore electives outside the sport sciences to maximally tailor their degree program to their academic needs and career interests. The online BA in Sport Leadership is a customizable degree, the purpose of which is to provide students a well-balanced education along with the competencies needed to pursue a career in a sport-related industry of their choice.

## Admissions for 2026-2027

All students are directly admitted into the Sport Leadership program who meet the University requirements.

Students admitted from other majors within WVU must be in good academic standing (2.0 GPA).

Students transferring from another institution must be in good academic standing (2.0 GPA).

In-Person Major Code: 5542

Online Major Code: 5545

## General Education Foundations

Please use this link to view a list of courses that meet each GEF requirement. (<http://registrar.wvu.edu/gef/>)

NOTE: Some major requirements will fulfill specific GEF requirements. Please see the curriculum requirements listed below for details on which GEFs you will need to select.

Code	Title	Hours
<b>General Education Foundations</b>		
F1 - Composition & Rhetoric		3-6
ENGL 101 & ENGL 102 or ENGL 103	Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research Accelerated Academic Writing	
F2A/F2B - Science & Technology		4-6
F3 - Math & Quantitative Reasoning		3-4
F4 - Society & Connections		3
F5 - Human Inquiry & the Past		3
F6 - The Arts & Creativity		3
F7 - Global Studies & Diversity		3
F8 - Focus (may be satisfied by completion of a minor, double major, or dual degree)		9
Total Hours		31-37

Please note that not all of the GEF courses are offered at all campuses. Students should consult with their advisor or academic department regarding the GEF course offerings available at their campus.

## Degree Requirements

Code	Title	Hours
University Requirements		75
Sport Leadership Major Requirements		45
Total Hours		120

## University Requirements

Code	Title	Hours
General Education Foundations (GEF) 1, 2, 3, 4, 5, 6, 7, and 8		31-37
CAHS 191	First-Year Seminar	2
General Electives		42-36
Total Hours		75

## Sport Leadership Major Requirements

Code	Title	Hours
<b>Sport Leadership Core</b>		
CAHS 300	Career Exploration in Applied Human Sciences	3
CAHS 489	Capstone Experience in AHS	3
SEP 350	Leadership Theory and Application in Sport	3
SEP 371	Sport in American Society	3
SM 485	Management of Sport Organizations	3
<b>Integrated Dimensions of Sport (at least 12 credits must be at the 300-400 level)</b>		<b>30</b>
Administrative Dimensions of Sport		
SM 125	Sport Facility Management	
SM 137	Sport Event Management	
SM 240	Sport Governance	
SM 321	Esports Governance	
SM 322	Esports Marketing	
SM 375	Sport in the Global Market	
SM 426	Liability in Sport	
SM 486	Sport Marketing & Sales	
Pedagogical Dimensions of Sport		
PET 215	Adapted Sports and Physical Activity for All Learners	
ACE 256	Foundations of Coaching	
ACE 310	Coaching Pedagogy	
Psychological Dimensions of Sport		
SEP 272	Introduction to Sport and Performance Psychology	
SEP 283	Introduction to Exercise Psychology	
SEP 385	Performance Psychology of Teams and Groups	
SEP 420	Sport and Performance Enhancement	
SEP 425	Psychology of Injury and Rehabilitation	
CDFS 212	Development in Early and Middle Childhood	
CDFS 412	Adolescent Development	
CDFS 416	Trauma, Resiliency, and Children	
COUN 405	Career and Lifespan Development	
Social Dimensions of Sport		
ACE 265	Sport is Life	
PET 101	Games in American Culture	
SEP 373	African Americans in Sports	
SM 275	The Olympic Games	
CDFS 110	Families Across the Life Span	

CDFS 210	Introduction to Parenting
CDFS 415	Family Interaction and Communication
COUN 303	Introduction to Helping Professions
COUN 400	Diversity and Human Relations

Total Hours 45

## Suggested Plan of Study

### First Year

Fall	Hours	Spring	Hours
CAHS 191		2 Dimension of Sport 2	3
Dimension of Sport 1		3 GEF 6	3
GEF 1		3 GEF 7	3
GEF 2		4 GEF 8	3
GEF 5		3 Elective	3
		15	15

### Second Year

Fall	Hours	Spring	Hours
Dimension of Sport 3		3 SEP 350	3
GEF 3		3 Dimension of Sport 4	3
GEF 4		3 Dimension of Sport 5	3
GEF 8		3 GEF 1	3
GEF 8		3 Elective	3
		15	15

### Third Year

Fall	Hours	Spring	Hours
Dimension of Sport 6		3 CAHS 300	3
Elective		3 SEP 371	3
Elective		3 Dimension of Sport 7	3
Elective		3 Elective	3
Elective		3 Elective	3
		15	15

### Fourth Year

Fall	Hours	Spring	Hours
SM 485		3 CAHS 489	3
Dimension of Sport 8		3 Dimension of Sport 10	3
Dimension of Sport 9		3 Elective	3
Elective		3 Elective	3
Elective		3 Elective	3
		15	15

Total credit hours: 120

## Major Learning Outcomes

### SPORT LEADERSHIP

**Program Learning Outcome #1** --- Program graduates will apply interdisciplinary knowledge, skills, and dispositions to complex professional issues in their field of study (i.e., use leadership theory and research to critically examine, and solve, real world case scenarios in sport settings; develop a leadership philosophy and portfolio illustrating their competencies and experiences in various sport settings).

**Program Learning Outcome #2** --- Program graduates will reflect on their professional readiness and think critically about the continued refinement of the interdisciplinary knowledge, skills, and dispositions learned across the curriculum (i.e., reflect upon professional goals, values, and skills and how those have changed over time; engage in experiential learning to identify professional challenges and development opportunities).

**Program Learning Outcome #3** --- Program graduates will model professional and ethical behaviors that are consistent with the industry standards and the related recommendations for best practice learned across the curriculum (i.e., display professionalism and ownership of professional growth; apply ethical principles to decision-making in a professional setting).